



CRASHD

Written, Produced, Directed & Edited by EMILY COHN

Starring ISABELLE BARBIER, DEEKSHA KETKAR, SADIE SCOTT, WILL JANOWITZ,
L.H. GONZÁLEZ, ABDUL SEIDU



TRT: 81 minutes Country: USA Language: English Genre: Comedy

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Congratulations hot stuff... **#UVEBEENCRAshed**



LOGLINE

On the last night of her college freshman year, Izzy tries to lose her virginity with the help of her two best friends—but their only hope is getting into an exclusive, invite-only “Crush Party.”

SYNOPSIS

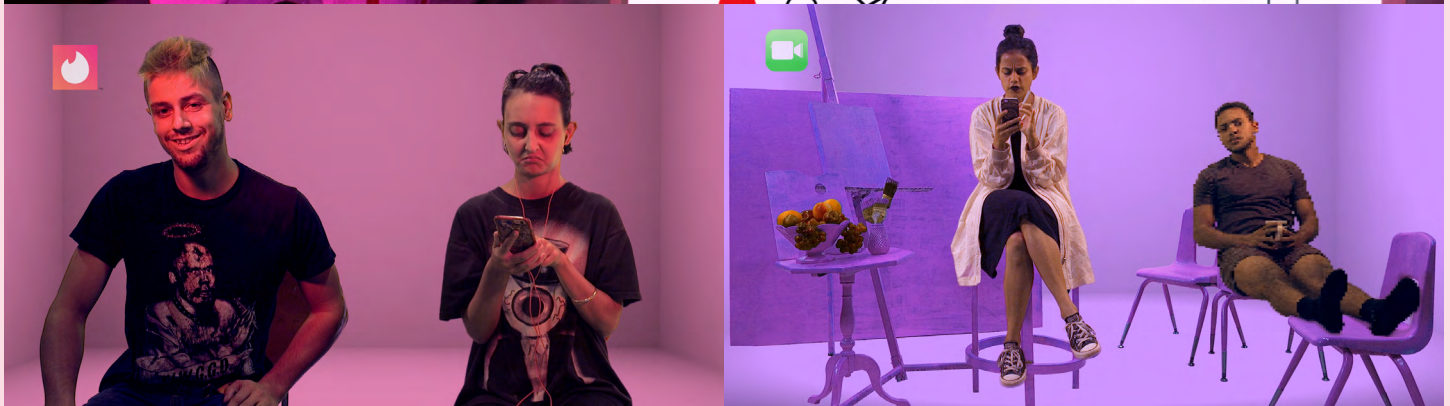
End-of-the-year celebrations are underway at a small liberal arts college in Ohio. The night’s main event? A CRUSH PARTY. The rules? Submit your crush and they get an invite. Or if you’re “crushed,” you also get an invite. Self-conscious freshman IZZY ALDEN is still a virgin and the crush party is her last chance to do something about it before summer. ANUKA and FIONA, Izzy’s best friends, help Izzy on her mission to “bone” as they pursue romantic interests of their own. In millennial fashion, social media plays mediator as the girls chase their crushes in real life and online.



THEME & STYLE

CRSHD is about identity in the digital age, but the underlying emotions of insecurity and self-perception are ones that every gender and generation can relate to.

Part of what makes *CRSHD* unique is how social media is portrayed—instead of filming phone screens the audience is transported into surreal spaces where key props and lighting (like a physical Instagram scroll lit in magenta) are used to represent the digital world.



Instagram, Tinder & FaceTime.

DIRECTOR'S STATEMENT



My name is Emily Cohn and I am an ambitious, sometimes confident, and often overwhelmed, 25-year-old. Or simply: a millennial.

I grew up in the digital age eating dinners with “Spongebob Squarepants,” chatting with friends after school on AIM, defining myself through my MySpace profile and ultimately discovering filmmaking through Photobooth and iMovie. (And by “filmmaking” I mean dressing up like the Starburst “Berries and Cream” man, dancing in front of my computer’s camera and then teaching myself basic effects in an effort to copy the commercial.)

By the time I got to college, Facebook and Instagram profiles often took the place of real life first impressions. So everyone I met was already extremely cool and confident and hot and had so many cool interests and cool friends and great clothes and great senses of humor... All to say—my real life has always been supplemented by the game of texting and posting and following and stalking, and there are few places more bizarre for this than a small liberal arts college in rural Ohio.

CRSHD was influenced by stories from my own college experience. There was the boy I was obsessed with but couldn’t find on Facebook because his name was “King Tut,” the hot liberal arts lesbian with the perfect Instagram feed who everyone wanted to get with and the friend I escorted to a “crush party” as she searched for the person who submitted her name while I failed at small talk in the backyard.

As a filmmaker, I’ve been interested in finding ways to make a computer or tablet or phone act not only as a prop, but also as a scene partner, since these devices often carry the weight of human emotion but lack the cinematic nuance to convey it. *CRSHD* is a first attempt at this.

<3 Emily

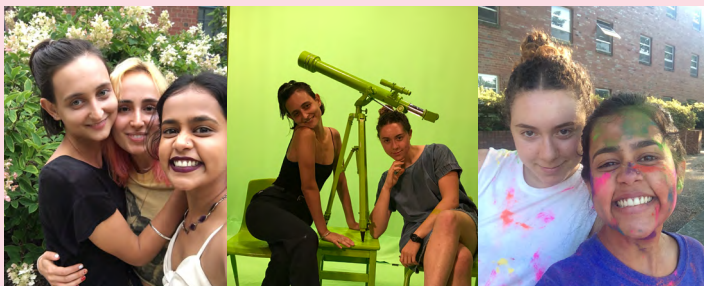
INTERVIEW

Q: Describe the timeline of making the film from script to post.

EMILY COHN: It's been almost three years. I wrote the script for *CRSHD* at 21, during my senior year of college, produced it at 22 and have now reached the tail end of post production just before my 24th birthday!

Q: What inspired you to write THIS story NOW?

EMILY: I felt super lonely my freshman year of college, and I wanted to tell a story about the vulnerabilities you feel during that time. I had no idea how to flirt or put myself out there romantically in this way that everyone around me seemed so comfortable with. But then you start realizing it's all a big illusion and everyone is self-conscious about something. So that's what I focused on in writing and directing—what's at the core of these characters? What's his or her or their deepest insecurity? We all have that. And social media further complicates that perception of ourselves and of others.



The ladies & Emily on set.

Q: For the actors—how did the *CRSHD* set compare to other sets you'd been on?

SADIE SCOTT: THE BEST SET ON THE WHOLE PLANET! I really loved it because I didn't go away to college, so [the set] was like my faux college experience because we were all living, waking up, and eating together.

ISABELLE BARBIER: The set just had this great summer camp feeling. Everyone was taken away from their normal element, especially the three girls, being in this small town, living in a house together. Everyone was young and eager to prove themselves and do their job.

DEEKSHA KETKAR: The thing that stood out the most on the *CRSHD* set was that there wasn't a hierarchy. Everyone wanted to make this amazing film together with the same energy. And there were so many women on set so we all felt comfortable talking to each other about our personal lives and I think that connection translates on screen.

Q: Highlights from set?

SADIE: Playing Fiona in general was a highlight. I'd never felt so comfortable being responsible for a character before. I remember we were shooting in this field and I just felt fully like this other person, but also like myself. I don't think I've ever felt that free in my life. Fiona was fucking crazy and I loved her.

DEEKSHA: The best day was when we were filming the scene where Anuka, my character, meets her crush for the first time. I was nervous, but everyone on set was so relaxed, and I didn't expect that that would be the case. And Jack [Reynolds], the actor who I was doing the scene with, was ready to improvise with me. It was just so easy, it really flowed.

IZZY: It's hard to pick a highlight for *CRSHD* because there was no peak; it was just the whole experience. It feels like the best version of when you're a kid and you're really deep into a game of tag or hide-and-seek [and] you convince yourself that it's real. The line between imagination and reality becomes blurred.

EMILY: Similar to Izzy, I think my biggest highlight is looking back on the whole process and feeling forever grateful and in awe of our cast and crew and the fact that they all rallied behind a 22-year-old girl and her script and took me seriously. That's not a small thing. A more specific highlight would be hearing the song that Raph Fineberg, our 2nd AD/supporting actor, wrote for a scene in the film. He wrote it in less than 24-hours. It's called "On My Bean Bag" and encapsulates the exact kind of music you hear liberal arts college kids making.

*Interview by Sonia Rose Frank
for "Adolescent Content"*

BIOGRAPHIES

EMILY COHN (Writer/Producer/Director/Editor)

Emily Cohn is a New York City-based filmmaker. *CRSHD*, her debut feature, had its World Premier at the 2019 Tribeca Film Festival where she was listed as one of [NYTimes' 9 filmmakers to have on your radar](#). She had a web series featured in the NYTimes and her first short film, *Pierced*, was funded by the Tribeca Film Institute and won Best Drama at the 2012 All American High School Film Festival. Emily studied Creative Writing at Oberlin College and Fiction Filmmaking at the Prague Film School where her diploma film, *Czechlist*, won the Audience Award for the end-of-year screenings.

JUDY McGRATH (Executive Producer)

Judy McGrath is an American television executive who helped found MTV Networks and served as its CEO from 2005 to 2011. Judy has served on Amazon's board of directors since 2014.

JENNIFER GEORGE (Producer)

Jennifer George spent her early career as a fashion designer. She now designs jewelry, runs a designer sample sale business and shepherds the IP of her grandfather, Rube Goldberg.

ABBY PUCKER (Producer)

Abby is currently the Director of Business Development at Madison Wells Media. She is also an Executive Producer on a number of movies including *GIRL TALK*, a short film that redefines the queer narrative, as well as *WHEN JEFF TRIED TO SAVE THE WORLD*. She also produced Katie Cappiello's "Now That We're Men" at the Steppenwolf Theater in Chicago.

BARRETT ROUEN (Producer)

Barrett Rouen is an LA-based filmmaker and journalist. He graduated from the USC School of Cinematic Arts where he won awards for short films as director, writer, producer and cinematographer. He produced Angelica Zollo's debut feature, *Trauma is a Time Machine* and, in 2019, founded his production company Constantly Curious Productions.

SAANIYA ZAVERI (Cinematographer)

Saaniya Zaveri is a cinematographer based in India. She received a diploma in filmmaking from the Prague Film School where she specialized in cinematography. Saaniya has also worked as a Producer at Mubina Vaziralli Productions and an Assistant Director at Nirvana Films, one of India's top production houses for TV commercials.

ISABELLE BARBIER ("Izzy Alden")

Isabelle Barbier is a New York-based actor, born and raised in San Francisco. She studied improv at the Upright Citizens Brigade and graduated from the Atlantic Acting School two-year conservatory. She won the Connecticut Critics Circle award for Best Actress for her role as Anne Frank in "The Diary of Anne Frank" at Playhouse on Park and performed as Mercy in "Those Girls" at Dixon Place and Annie in "It's Chill" at the New York City Fringe Festival.

DEEKSHA KETKAR ("Anuka Deshpande")

Deeksha Ketkar is an award winning actress born and raised in India. She graduated from The Strasberg Theater and Film Institute two year conservatory. Deeksha played one of the leading roles in the Off-broadway production, 'A Muslim in the midst.' She's currently signed up by a regional Indian theatre production company, Theatron Entertainment. Simultaneously, Deeksha is co-producing and co-directing a documentary in Jammu & Kashmir, India.

SADIE SCOTT ("Fiona Newman")

Sadie Scott is a native New Yorker and graduate of Laguardia High School of Performing Arts and the New School. Her Off-Broadway credits include "Downtown Race Riot" starring Chloe Sevigny at the New Group and recently Jack Thorne's "Sunday" at the Atlantic Theater Company, directed by Lee Sunday Evans. Sadie just finished working with playwright Alex Zeldin on a workshop of a new play at the Public Theater. TV credits include "Sweetbitter" on STARZ, and "Law & Order: SVU."

WILL JANOWITZ ("Tony")

Will Janowitz is a New York City-based producer, writer and actor. Most recently, he was the star of the 2015 Sundance Festival Film, *H*. He has recurred on "Boardwalk Empire", "The Sopranos" and more. Will attended NCSA conservatory where he worked along the likes of David Gordon Green, Jeff Nichols and Danny McBride. Will is a producer on Netflix's upcoming film *Button Man*, written and directed by Brian Helgeland.

L.H. GONZÁLEZ ("Georgie")

L.H. González, a 2015 U.S. Presidential Scholar in the Arts, is a Nuyorican performer and creator. They attended LaGuardia High School and Carnegie Mellon's School of Drama. Theater credits include Florizel in the Public Theater's musical adaptation of "The Winter's Tale." Their queer spanglish rap opera, "pato, pato, maricón," just had its NYC debut at Ars Nova.

ABDUL SEIDU ("Nolan Wiles")

Abdul Seidu is a current student in the Case Western Reserve University/Cleveland Playhouse MFA acting program and has his undergraduate degree in Theatre from Kent State University in Ohio. He was last seen on stage at the Cleveland playhouse in "The Seagull" and "Hay Fever." CRSHD is his feature film debut.

ASSORTED PRESS

"Irrepressibly inventive and often impulsively unrestrained."

— [The Hollywood Reporter](#)

"Winning and sweet (...) Barbier is very funny, as are Ketkar and Scott as Izzy's cohorts."

— [The New York Times](#)

"Sure to fit right in alongside *Ghost World*, *Mean Girls*, and *500 Days of Summer*."

— [Qweerist](#)

"Perhaps the most web-savvy coming-of-age comedy as of late."

— [Slash Film](#)

"One of the freshest and most inventive voices in the industry."

— [Brazilian Press](#)

"Every single grumpy press attendee left the film happy, which I've truly never seen."

— [The Opal Club](#)

"Cohn's amusing debut manages to stay fresh, as it hold a mirror to young people."

— [Exclaim](#)



TRIVIA / FUN FACTS

1. We filmed over 21 days at Oberlin College in Ohio, where Emily went to school, the summer after she graduated.
2. The animated component and group texts between the girls were added after our first feedback screening in February 2018.
3. **Mi Leggett**, one of my first friends at Oberlin, did some of the original costumes via their gender-neutral clothing line "[Official Rebrand](#)". They have been featured in [NYTimes](#) (twice!), [Teen Vogue](#), [PAPER](#) and [VICE](#), among [others](#).
4. **Saaniya Zaveri** (DP) was my best friend at Prague Film School. She flew herself from India to work on CRSHD, like the saintly collaborator she is!
5. **Raph Fineberg** (2nd AD/"Oliver") wrote the original song "[On My Bean Bag](#)" (as performed by the film's fictional band "Cuddlers") 24 hours before filming the scene it's featured in!
6. The shirt **Isabelle Barbier** (lead actor) wears in the opening of the film is from her father's cult band/art collective [The Residents](#).
7. An [entire can of green paint](#), used for our [green screen set pieces](#), spilled on the back seat of **Brandon Jack**, our 1st AC's, car while **Wulfahrt Blankfield** (production designer) was on the way back from Walmart at 2am at the end of our most difficult shooting day.
8. **Dorian Levine** (VFX artist/DIT) was 18 at the time of filming and entirely self-taught.
9. My great grandfather was **Rube Goldberg**, the cartoonist ([and adjective!](#)) known for making any task unnecessarily complex. **George George**, my grandfather (who changed his last name from "Goldberg" to avoid the wrath of anti-semitic hate mail that Rube attracted during WWII), produced "My Dinner with Andre" and he and my grandmother, **Judith Ross**, were writing partners in the early days of TV on shows like "Bonanza" and "The Rifleman". My mom, **Jennifer George**, is a fashion designer and my dad is Grammy Award-winning singer/songwriter **Marc Cohn** (best known for writing and performing "[Walking in Memphis](#)"). The prospect of being a professional artist was always met with support and encouragement, whereas if I'd said I'd wanted to be a doctor or lawyer I think my family would've thought I was crazy...
10. **Jet de Waal** (1st AD) and I took an [overnight Greyhound](#) from NYC to Cleveland with two GIANT bags of linens that my mom insisted we purchase at IKEA instead of locally at Walmart in Ohio. It truly looked like we were transporting bodies and multiple people asked us what was in the bags.
11. When we initially went into the [party house](#) we were going to film in, it was utterly filthy... but perfect for what we needed! When we went back a week later to film it was spotless. So we had to re-dirty it, which our production designer, **Wulfahrt Blankfield**, did by [rubbing banana peels](#) (<-- this vid is pretty funny!) on surfaces. This way it looked like a proper college home! The house has since been demolished.
12. We cast the "Tinder Men" using Tinder.
13. The film's soundtrack [Spotify playlist!](#) (Missing a few songs from independent artists that aren't on Spotify.)

MAIN CREDITS

Written and Directed by Emily Cohn
Executive Producer Judy McGrath
Produced by Emily Cohn
Jennifer George
Abby Pucker
Barrett Rouen
Director of Photography Saaniya Zaveri
Animation Sean Buckelew
Composer Matthew Liam Nicholson
Production Design Wulfahrt Blankfield
Edited by Emily Cohn
Michelle Botticelli
Additional Editing Axel Henneberg
Thomas Rowley
Grace Zahrah

CAST

(in order of appearance)

Izzy Alden Isabelle Barbier
Cute Runner Elliott Kreim
Emerson Brandon Halderman
Jared Gabe Steller
Elise Yellin Isabelle Kenet
Nolan Wiles Abdul Seidu
Stephanie Alyssa Mattocks
Fiona Newman Sadie Scott
Anuka Deshpande Deeksha Ketkar
Oliver Raph Fineberg
Tinder Man Joe Boyle
Tinder Man Zach Dahl
Tinder Man Brandon County
Tinder Man Brandon Richards
Georgie L.H. González
Julius Dylan Rogers
Julius's Mom Patricia Lawler Kenet
Bowling Boy Wulfahrt Blankfield
Cafeteria Woman Kim Rojas
Hipster FB Boy Woody Tucker
Cute FB Girl Sophie Lilien
Quiet FB Boy #1 Nick Wertman
Quiet FB Boy #2 Paddy McCabe

Quiet FB Boy #3	Martin Rabot
Sexy Remy	Jack Reynolds
Tony	Will Janowitz
Paul	Daniel Cramer
Register Man	Beshoy Hanna
"Will Lee"	Will Blake
Professor Werner	Peter Lawson Jones
Officer Mike	Jerry Lee Tucker
Izzy's Mom	Shelby Brunn
Cuddler Guitarist	MI Leggett
Naked Painter	Sessa Cookie Mueller
Jasmine	Callie Harlow

EXTRAS

Anna Alexandra	Peter LaFreniere
Ruth Arden Lewis	Naomi Langer
Justin Bongji	MI Leggett
Brielle Hutchison	Dorian Levine
Caroline Edwards	Paddy McCabe
Max Cohn	Juliet Perry
Sessa Cookie Mueller	Martin Rabot
Jet de Waal	Barret Roeun
Crystal Dyer	Thomas Rowley
Luke Fortney	Sam Rueckert
Olivia Fountain	Joe Schermer
Fiona Hoffer	Oli Smith
Brandon Jack	Cleo Swartz
Gemma Josephine	Claire Wegh
	Rachael Williams

CREW CREDITS

Associate Producers	Michelle Botticelli Hilary Rosenfeld Thomas Rowley Jasper Soloff Giampaolo Tai
1st AD	Jet de Waal
2nd AD	Raph Fineberg
Script Supervisor	Daniel Cramer
Unit Production Manager	Sophie Lilien
Locations	Irene Bowers
Casting	Emily Cohn & Sophie Lilien
Casting Assistance	Betsy Aidem, Marjolaine Goldsmith & Gemma Josephine

<i>Costume Design</i>	Ruth Arden Lewis
<i>Original Costume Designs</i>	MI Leggett (Official Rebrand)
<i>Production Design & Costume Advisor</i>	Hilary Rosenfeld
<i>Original Art</i>	MI Leggett, Olivia Reed
<i>Hair and Make Up</i>	Ruth Arden Lewis
<i>Hair and Make Up Assistant</i>	Isabelle Kenet
<i>Wig Rental</i>	Troy Beard
<i>Colorist</i>	Donato Boccia
<i>Assistant Colorist</i>	Danielle Glynn
<i>DI Assist</i>	Alex Hartley
<i>Initial Color LUTs</i>	Dante Pasquinelli
<i>Visual Effect Mastermind</i>	Dorian Levine
<i>Graphics</i>	Beatrice Adler-Bolton, Wulfahrt Blankfield
<i>1st AC</i>	Brandon Jack
<i>Lighting Department</i>	Emma Snape
<i>Surreal Storyboard and Pre-Production</i>	Jasper Soloff
<i>Consultant</i>	
<i>Technical Assistance</i>	Kyle Hartzell, Dante Pasquinelli
<i>Post-Production Consultants</i>	Josh George, Ash Lewis
<i>Motorcycle Videos</i>	Barrett Rouen & Milo Stewart
<i>Re-Recording Mixers</i>	Derek Vanderhorst & Jim Schultz
<i>Music Editor</i>	Jim Schultz
<i>Supervising Sound Editors</i>	Jacob Houchen & Derek Vanderhorst
<i>Sound Designer</i>	Taylor Flinn
<i>Sound Services</i>	Summit Post
<i>Music Supervisor</i>	Danielle Soury
<i>Music Consulting</i>	Natalie Cervelli
<i>Production Sound Mixer</i>	Rob Ellenberg
<i>Boom Operator</i>	Claire Wegh
<i>Temp Sound Design</i>	Matthew Bach-Lombardo, Courtney Gnash
<i>ADR Recording</i>	Rob Ellenberg
<i>Additional ADR</i>	Ray Suthinithet
<i>ADR Voice Actors</i>	Max Cohn Emily Cohn Rob Ellenberg Zoe Holland Katie Lovins
<i>Astronomy Voiceover</i>	Marc Cohn
<i>Additional Music Assistance</i>	Alan Bezosi, Tom Morrison
<i>Catering & Craft Service</i>	Kim Rojas & Puffmommy
<i>On-Set Photography</i>	MI Leggett, Sessa Cookie Mueller
<i>Promotional Photos</i>	Jacq Harriet
<i>Logo Design</i>	Yelle Belle Designs
<i>Post-Production Assistant</i>	Sonia Rose Frank

Office Queen Deb Burton Calagna

Pick-Ups DPs Dorian Levine, Thomas Rowley

Pick-Ups 1st AD Maya Moskowitz

Pick-Ups Locations Beatrice Adler-Bolton

Pick-Ups Sound Mixer Jesse Flaitz

Pick-Ups Gaffer Maya Elany

Pick-Ups PAs Gemma Josephine, Wulfahrt Blankfield

Outer Space Clips used under license from Shutterstock.com
Animated YouTube Astronomy Footage courtesy of MinutePhysics, video titled "A Brief History of Everything, feat. Neil deGrasse Tyson"

Astronomy Speech inspired by text from Neil deGrasse Tyson

Legal Counsel Jill Smith

Legal Clearance Lou Petrich, Jamie Lynn Frieden

Camera and Lenses Courtesy of Canon USA

Special Thanks to SAG-AFTRA

Festival Publicist BRIGADE

SONGS

"O-Tron"

Written by Debbie Attias, Daphne Gomez-Mena and Mikey Lamar-Pedraza

Performed by Avenue D

From the album titled *Bootleg*

Courtesy of Debbie Attias, Daphne Gomez-Mena and Avenue D

"@Cartier"

Written by Cameron Morse & Stephen Armstrong

Performed by Little Baby Angel

Courtesy of LuckyMe Records

"Valentine"

Performed by David Su & Dominique Star

Written exclusively for CRSHD

"Regarde Moi"

Written by Mathieu Rosenzweig, Benjamin Nakache, David Bosson & Campbell E Browning

Courtesy of Audio Network Production

"Listening to Levon"

Written & Performed by Marc Cohn

From the album titled *Join the Parade*

Courtesy of Marc Cohn

"Slow Motion"

Written by Stephanie Nicole Chura

Performed by Stef Chura

From the album titled *Messess*
Courtesy of Saddle Creek Records and Stef Chura Music

"On My Bean Bag"

Music by Guillaume Horikawa
Lyrics by Raph Fineberg
Performed by Isabelle Kenet
Produced by Benn Gabriner
Courtesy of the musicians

"Hush Yo Face"

Performed by Xuan Rong
Courtesy of Xuan Rong

"It's Summer"

Performed by BITS
Courtesy of Rex Detiger, Blu Detiger, Mario J
McNulty, Steven Wold

"I Wish I Was A DJ"

Performed by BITS
Courtesy of Rex Detiger, Blu Detiger, Mario J
McNulty, Steven Wold

"B.L.T"

Performed by Spice Lo
Courtesy of Derek T Mahone

"Step Golden"

Performed by David Su & Dominique Star
Written exclusively for CRSHD

"Teacher Teacher"

Performed by David Su & Dominique Star
Written exclusively for CRSHD

"Tom Tom"

Performed by BITS
Courtesy of Rex Detiger, Blu Detiger, Mario J
McNulty, Steven Wold

"Young"

Performed by Frankie Cosmos
Written by Greta Kline (ASCAP)
Published by Secretly Canadian Publishing
(ASCAP)
Courtesy of Boyenet Records

"Hold On Me"

Written by Elijah Fox and Linda Diaz
Performed by Elijah Fox and Linda Diaz
Courtesy of Elijah Fox and Linda Diaz

"Male Gaze"

Written by Taylor Thompson and Miles Bryan
Performed by CUPID
Courtesy of Taylor Thompson and Miles Bryan

"123"

Performed by Girlpool
From the album titled *Powerplant*
Courtesy of ANTI-

"Sad Boy"

Performed by deer scout
Written by Dena Miller
Courtesy of Dena Miller



FILMMAKER CONTACT

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